



The possibilities and benefits are endless!



One of the biggest challenges college students face is what to do about housing. Whether the university has little on-campus housing options or students simply prefer the independence of off-campus housing arrangements, the entire process, from where to find a roommate to how to locate a livable apartment that won't break their student bank accounts, can cause frustration, as well as a waste of time and money.

## University administrators alike are faced by similar challenges:

### How to...

- Make available the best options for off-campus housing
- Assist students with roommate search
- Ease the process for students, parents, and administration
- Save time and money without jeopardizing good care and service for students
- Maintain a positive relationship between student administration, and local businesses



**My Quad** has taken on that challenge, and with the development of **My Quad Quarters** has come up with an innovative full off-campus housing solution that allows for the simplification of daily tasks, more time to provide educational services to students, and the tools to connect universities to students, students to other students, and universities and students to their communities, that equates in a fast, organized, effortless and inexpensive way to provide off-campus housing alternatives.

### Why leave it to an outside company when you can integrate housing services within the university?

As the technological trend to go paperless increases, university administrators look for the best means to augment the amount of student services, while it decreases the paper-work and day-to-day administrative tasks tied to it. The trend began with the creation of college websites, and then quickly moved on to the addition of online applications, but now more and more universities have realized the immense possibilities available with use of the web.

**Quarters** creates individualized off-campus housing web applications for universities that go a step beyond simple assistance for students, and gives control to the school while **My Quad** manages all backend IT infrastructure related work.



## What are the benefits for Administrators?

- Save paper, save money? Go completely paperless!
- **Quarters** is tailored to the university's look, feel and mission
- Offer students assistance with search for roommates and apartments
- Link students with other students and local housing communities
- Offer detailed searches to help students find compatible roommates and apartments
- Create revenue generation and charge business users a monthly fee
- Manage student and business accounts
- View, edit, delete user accounts
- Create and print text and graphical reports of system usability and profits
- Provide students the best care and education and spend less time on the daily hassles of paperwork

## Ease for students

**My Quad Quarters** allows students to:

- Create a detailed profile, including photos
- Enter description of what they look for in a roommate
- Upload photos/template pictures
- Perform detailed relevance searches for roommates based on personality, likes/dislikes, preferences, etc.
- Search for apartments based on preferences of location, price range, amenities, etc.
- Create message boards
- Create list of "favorites" on roommates and apartments
- Receive the best rates on apartments

## Businesses profit

Local residences benefit from a relationship with the university and its students and through this web application allows them to:

- Register for a monthly subscription
- Advertise housing and offer student prices
- Post multiple apartments
- Create individual floor plans
- Include community features, office hours, utilities provided, and contact information
- Provide virtual tours of residences

My Quad develops an individualized web application that is leased, along with the software, to the university on a monthly basis, on a contracted term of 2-3 years; with the choice of three different plan structures.

FEATURES	PLUS	PRO	EXTREME
24-hour web-based support	•	•	•
Agents	•	•	•
Apartments: Floor-Plan selection	•	•	•
Apartments: Multi-picture capability	•	•	•
Favorites	•	•	•
Individual Student Pictures	•	•	•
Message Boards	•	•	•
Relevance Based Search	•	•	•
User Specific Search	•	•	•
Reporting: Executive Analysis		•	•
Newsletter		•	•
Vote		•	•
Reporting: In depth Analysis w/ Graphical Reports			•
Recurring Revenue Stream -Ability to charge businesses			•

The possibilities and benefits are endless! **Quarters** is a novel solution that provides a tool for universities, assistance to students, profit for local residences, and takes the worry and hassle out of off-campus housing assistance, replacing it with on the rise technology that is effortless to manage and inexpensive to maintain.



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